

To Culver City Residents and Parents-

Our family recently relocated to Culver City eager to become part of and experience all Culver City has to offer. We loved the small town feel, friendly people and beautiful neighborhoods. We quickly purchased bikes and now ride everywhere. We use the bike paths regularly and praise Culver City for what it has become. Unique. Living in Southern California for 20 years, this is the first time I feel at home. We know many of the store owners and employees along Sepulveda between Jefferson and Washington Blvd. We frequent the restaurants, veterinarian, pet shop, Laundromat, sporting goods store and love it for what it is, a little town within a big city.

I want to share with you a quick story. When we were fixing our house before moving in, I walked into Tanner's to get several coffees, I went to pay by Debit card and the machine went down. They could not charge me, but this did not stop the wonderful woman working there from giving me the coffee. I had told her we were just moving in down the street & I could run home and see if I had any cash. She just shrugged and told me come back tomorrow to pay. Where was I? This is NOT LA? No...it's Culver City. I say this after moving from San Pedro. I watched San Pedro morph from a sleepy fishing & port town to town with no identity. I do not care what others say. I saw what it has become. Scared for my children's safety, I never let them out in front of the house. From a place that I knew so many, now is a gang ridden, drug dealing, drive by shooting strip town. See, San Pedro lost its identity. Family run restaurants pushed out, little shops vacated replaced by CVS, Starbucks, every fast food place possible, Home Depot, Target and if there was more room....who knows. There are 3 7-11's within a 1 ½ miles there (we will have 4!). I do not want this to where I call home hopefully for a long time to come.

What was done recently to slow down traffic on Braddock? Was not the off ramp of the 405 changed? No longer dumping cars onto lower Braddock? Was not a traffic circle put in to slow down traffic and also numerous speed bumps put in? Allowing 7-11 to open on this corner will increase the traffic entering and exiting both onto Braddock and Sepulveda at an already overloaded intersection for a narrow street. I see every day the close calls in terms of both car accidents and pedestrian involved accidents. Sadly, I witnessed my own son being hit right at the alley, crossing the street where the 7-11 is proposed. He was fortunate, but just barely. I watch school children crossing in that same place 10's of time a day. I've yelled at few and held my breath for others. A 7-11 would create more havoc there. We have several mini marts including 3 7-11's within 1 mile of this location. There are more than I care to know liquor stores within a mile of this location including 7 blocks up on Braddock, a wonderful neighborhood store that has a bit of everything including liquor. For a neighborhood that has a church two doors down, a YMCA 3 doors down that runs a daycare, preschool, afterschool program and 3 MAJOR schools within 5 blocks, opening a 7-11 with a liquor license make me wonder what the deal is. Something is not right. This does not fit. Junk food, cigarettes and liquor so close to school age children when it could easily be avoided.

Take a look around the neighborhood. Would a 7-11 truly fit here? No. It would change the dynamics of the neighborhood. The mom & pop eateries, stores and our own neighborhood mini mart will lose business. Who would patronize 7-11? Well, only those passing through who have no regard for what's around them. Disposable society people. What is 7-11 synonymous with? Robbery, peddlers and drunks.

How does a business like 7-11 add or fit into the Sepulveda Redevelopment when their presence can easily cause hardship on many businesses or worse. Besides a dry cleaner and a check cashing place, I have never seen a business do well near a 7-11. I also thought Culver City supported local & small business owners. 7-11 in an area like this would have a huge impact on them.

Redevelopment of Sepulveda on a smaller scale like that of Downtown CC would be a huge boon for CC instead of turning it into a fast food, strip mall, quick trip in and out area. I've been down this path before and watched a nice town go to the pits and their Redevelopment not take hold because of bad choices and lack of vision. I hate to see such a wonderful opportunity to make a little Downtown and see a beautiful neighborhood be lost by one bad decision.

I ask everyone to speak up for their community, think of the children that walk home from school, think of the traffic, trash and noise pollution. Think also that 7-11 could easily sell to underage children or someone could buy for them. Keep in mind seniors at the High School leave at lunch and could possibly have access to alcohol from 7-11 and return back to school with the alcohol or intoxicated. Who is responsible for these children? What a easy place for a stalker to hang out too? Think about it...

Please take the time to voice your opinion.

When: Thursday, June 30, 2011 @ 6:30pm

Where: Culver City Middle School, Multipurpose Room
4601 Elenda St.

Additional contacts:

To voice your opinion or concerns, please **Email Joshua.Williams@culvercity.org**, (City planning dept.)

Email ABC to stop the issuance of a liquor license: **Mr. Will Salao LAM.Direct@abc.ca.gov**

Call or email Chamber of Commerce: **310-287-3850 barbara@culvercitychamber.com**,

Contact council members by phone or mail:

Scott Malsin: 310-398-3183 4237 Neosho Ave. Los Angeles, Ca. 90066-6129

Jeff Cooper, 4019 Coogan Cir. Culver City, Ca. 90232

Andrew Weissman; 310-839-5217 9696 Culver Blvd. #106 Culver City Ca. 90232-2737

Mehaul O'Leary; 310-838-3745 11168 Washington Blvd. Culver City, Ca. 90232-3922

Christopher Armenta, 310-841-2233 3421 Cattaraugus Ave. Culver City, Ca. 90232-7431

Contact CCUSD and tell them to take a stand too! Let them know how you feel.

Thank you-

A concerned parent and resident,

Marie Malahi